

tradition prestige crafts status

*Luxury
dressrooms
Ideal
bathrooms*

EXQUISITE
design
DOORS
High level
decoration

*Soul
furniture*

High level
decoration

SOLOMANDO
MUEBLES



you the
sweetest
one
You the
brightest
one



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DESIGN MAGAZINE

Director
 Juan Carlos Vega
Art director
 Gaspar Domenech
 Paco Alarcón
Redactors
 Florencio Solomando
Make up & hair artist
 Chema Juncos
Photographer
 Juan Carlos Vega
Colaborators
 Theo Garrido
 Laura Bernal

V DESING MAGAZINE
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 Carlos Vega. It is strictly forbidden
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 Contact +34 605 816 816
 mail: vega@juancarlosvega.net
www.juancarlosvega.net



Heritage's door Designed by Florencio Solomando

*sense
 &
 sensibility*





editorial

When I think of Solomando some of the thoughts that come immediately on my mind are: world creativity, unique design mixed with high class Spanish traditions, and family values. Florencio Solomando enjoy by designing every single furniture creation and he tries to make us partakers of the illusion that tries to achieve on them. Solomando Senior, his father founded the company on 1953. Now the brand is leaded by Florencio Solomando Junior that continues the family tradition, helped by the third generation, his daughter Natalia Solomando actual C/O manager of Modus Natura. This company always part of the Solomando group, produces modern and art deco furniture. The management team is composed of international specialists such as the Export manager and Marketing Director Panos Tsigaras an ideal person for such role and the export assistant Dana Markova Russian origin. The team tries to make feel the customer familiar and try to explain all the values of such pieces of art. If you want to highlight something in common in the Solomando creation this is the handmade marquetry. Louis XIV called also the king of the sun was able to enjoy of such art by the best furniture makers "EBENISTES" on that time. All of them took part on the development of all furniture in the magnificent Palace of Versailles. Marquetry is a very specialized, elaborate and handmade art. Juan Salvador Chulvi is one of the last Valencia marquetry typical artisans. He is still working with the handmade technique without using any laser machines. On this special edition we emphasize the design giving a first role on some furniture's such as: The Solomando Majestic doors, their unique bathrooms and single dress rooms. All type of Furniture for a client with exquisite taste.

Juan Carlos Vega
Director & photographer of V Design Magazin



COMPANY

Florencio Solomando Barrera. Born in Albal a little village outside of Valencia but with lot of years of history in the Spanish furniture business. He studied at the Faculty of Economics of Valencia and he was also specialized in industrial design. His career begins as chief accountant in a famous company in the world of typical Spanish Classic lamps. Once consolidated in this sector, returns to the Solomando factory and he dedicates himself with his father help. During his business management he succeeded to give a more global approach to the Solomando Group.



Jacques Guillot Is an Export Area Manager for the French-speaking countries and South America in Solomando Group. Executive with over 20 years' experience (16 years abroad) responsible for planning management strategies and sales teams abroad.



A career where he has developed different projects in various sectors, most of which as a manager in the field of sales and export for foreign companies that have opened in Spain and other market. In Solomando he works for the export department where he is leading market strategies and negotiating with departments of key accounts.

Natalia Solomando. She is graduated in Business Administration. She speaks fluently English with some good notions of French. Work function: purchase manager, design production, furniture international fairs, and marketing department.

5 years ago joined the company and since then, she became the C/O manager of Modus Natura. She is also a constantly support for her father as it regards the management of the all Solomando Group.



Sandra Dorunicheva is of Russian origin, born in Lugansk, Ukraine. She has background in oriental linguistics and contemporary art. Before moving to Spain, she has lived in USA, OR, and in China, Jinan. During her stay in Spain she has gained experience as a sales manager for Eastern

European countries. Sandra is a contact person for all the Russian and English speaking companies, she prepares the expositions and is responsible for all the international freight.

VIEW/ART



Marquetry as a modern craft most commonly uses knife-cut veneers. However, the knife-cutting technique usually requires a lot of time. For that reason, many marquetry artists have switched to fret or scroll saw techniques. Early masters of French marquetry were the Fleming



the ART of the MARQUETRY



the mid-seventeenth century, to create furniture of unprecedented luxury being made at the royal manufactory of the Gobelins, charged with providing furnishings to decorate Versailles and the other royal residences of Louis XIV.

Pierre-Georges and his son-in-law, André-Charles Boulle, who founded a dynasty of royal and Parisian cabinet-makers (ébénistes) and gave his name to a technique of marquetry employing tortoiseshell and brass with pewter in arabesque or intricately foliate designs. Techniques of wood marquetry were developed in Antwerp and other Flemish centers of luxury cabinet-making during the early 16th century. The craft was imported full-blown to France after



I am a **creative person** and I really like to *design* and *invent new collections* and new models.

Muebles Solomando already have a long business career and I think always dedicated to the world of furniture and decoration. When was this company founded?

The company was founded in 1957 from my father Florencio Solomando Senior who started the production in a small establishment of 200 square meters producing Classic furniture and trying always to give good quality with best client attention. His production was totally artisan at 100% and his models were auxiliary ones. In 1980 after finishing my studies of Economics and Industrial design I started working for some big companies always related with the Furniture business and the internal decoration. I approached the factory in 1982 and tried to apply my past knowledge in building a more international and strong group. We created a strong familiar International business and in the early 90s we started exporting in various nations all over around the world. At the present moment the third generation, my daughter has entered the business.

Natalia Solomando after finishing her studies in Business Administration started to work for the Solomando group creating and leading the Modus Natura company. Section of modern and neoclassic style of furniture. With the creation of Modus Natura the Solomando group can offer a

tion I seat with my commercial department and find the best solution considering all my clients and necessities of the moment. So for me the most exciting part is to see all those different type of cultures interested in my products. Your products and projects have almost all of them a common characteristic. The

famous quality manual homemade and handmade Solomando marquetry. A very delicate and qualified procedure but largely unknown to the general public and especially the final customer. Explain us better this type of work were you are also active part.



FLORENCIO Solomando

complete range of products for all types of projects.

Florencio, your position in the company is not only as the C/O Manager, you are active part of the executive and design department also. You follow up every thing from the creation of your product until the end. What do you prefer of all this procedure?

I am a creative person and I really like to design and invent new collections and new models for all type of clients that Solomando has. It is not easy to create successful models for all the countries we export. Each country and its population has its own culture and taste So before inventing a collec-

Solomandos best characteristic is the manual high end marquetry that can produce for all the types of models. For this reason we have a special section of specialized workers that is Leded from Juan Ramon Chulvi. We can produce and personalize all type of furniture's. This handcraft work is made from us 100%. We never use laser technology but we do it manually as we prefer the artisan work. Solomando has lots of years of experience and has established the company as one of the most successful Spanish ones in the world selling this type of products.

One of the latest

and more impressive part of the new catalogue is the door section. Those doors seems inspired from the large mansions of French neoclassicism, or the exquisite halls of the Russian tsars. When you were making the sketches of the doors what were you thinking about? No doubt the customer enjoy them, but can you also customize your products?

I always have a pencil and a block of paper in my pocket. When I see something interesting I stop and I make a drawing. Then based on that we try to give the final view with the collaboration of my Design team leded by Manuel Ramon. Some of the doors were inspired in my last trip to Florence Tuscany. Almost all of our latest jobs are personalized. This is what makes our furniture so special. The creation of the doors, Bathroom and Dressing room section came when we started with big projects of private VIP houses of famous and important people. This type of client wants everything ready without lose of time. The solomando Group today can offer a complete range of VIP furniture and all of them can be personalized.

What do you think the customer expects to find, on your furniture on a daily basis??

I think that all the furniture's need to have always a special look. Every single client should lose more that 10 minutes observing the details and this is what makes it different. So I hope that my clients can find on a daily basis always something special and unique in my creations. My aim is to transmit my emotions through my collection and of course most important that the clients feel the same as me. Satisfaction of having such a different type of furniture with them.

grupo

SOLOMANDO

MODUSNATURA

contemporary



new incorporation

LA PREMIER
SISTEMAS DE DESCANSO



Natalia Solomando

relax



CONTACT WITH THE COMPANY

Pol. Ind. L'Alter

Carrer del Fusters, Nave 13

Email: info@muebles-solomando.com

export@muebles-solomando.com

Teléfono: +34961240912

Fax: +34961240667

www.solomando-muebles.com





international furniture FAIRS

At the present time the Group exports in over **sixty countries** and currently operates on a Factory that has 13,000 square meters including two internal showrooms. The third Generation Natalia Solomando has also become C/O manager of the Second brand of the group **Modus Natura** which produces modern and neo-classic type of furniture.

I saloni **Moscow**
Habitat **Valencia**
I saloni **Milan**
Index **Dubai**
Cevisama **Valencia**



fashion & ARTS

Solomando collaborates with the most important fashion brands of Spain and actually is the sponsor of several events such as: national beauty contests, classic music and opera acts.



CULTURE



official Distributor
in **MOSCOW**



gonzalux
DESIGN

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Return TO COMFORT PARADISE

This style is a synonym to the good taste and elegance.

Noble woods are the favorites: oak, beech and cherry are present in the decoration. The fabrics chosen are the most elaborate: silk, velvet, etc and perfect for the upholstery.

Bright colors are the most suitable for this tendency, cream, green ,grey in general colors that help to create peaceful and luxurious environments.

The decoration of the interiors in classic style is an example of sophistication and refinement. the rooms are decorated with elegance and transformed into pieces of art.



“All-time style which is always a trend due to the elegance of its lines and materials.”



The work of creation and installation of the virtual and real projects can give an idea of the professionalism of all our partners and suppliers in areas such as: art, architecture, design and the wood craft artisans.



PESONALIZE & CUSTOMIZE

Each of the details that we propose is a typical based on the Solomando style. The sophisticated and noble spaces which we create is a perfect letter of introduction for the final client.



One of the most important business areas of Muebles Solomando is certainly the custom made projects. Normally those are made with the

collaboration of several professionals local artisans. All of them coming from the typical Valencia furniture business



elegance & sophistication

Integrations that allow customers to see a preliminary view of the finished products before being made.



**ALL KIND
FURNITURE
DESIGNED.
FULLY
INTEGRATED**

Each of the projects that our design team produces is carefully designed based on the idea of creating a refined and unique atmosphere. A lot of models can be personalized. This commercial politic has brought several important and famous clients from different countries to choose Muebles Solomando as one of their furniture supplier. The Solomando Group works with a total respect of all the image and privacy rights of them.



**PERSONALISED
EXCLUSIVE
PROJECTS**



**NEW COLLECTION
HERITAGE**



simply
AWESOME

The *Hermitage door* is a piece of art as the proper name indicates. it's structure is of solid wood and the internal special decoration reminds of marble or natural stone.

The cream finish with mix of gold leaf and the Swarovski Krystal's transforms the Hermitage door in one of the most valuable masterpieces of all Muebles Solomando collection.



Personalized
doors for VIP and
exclusive clients.

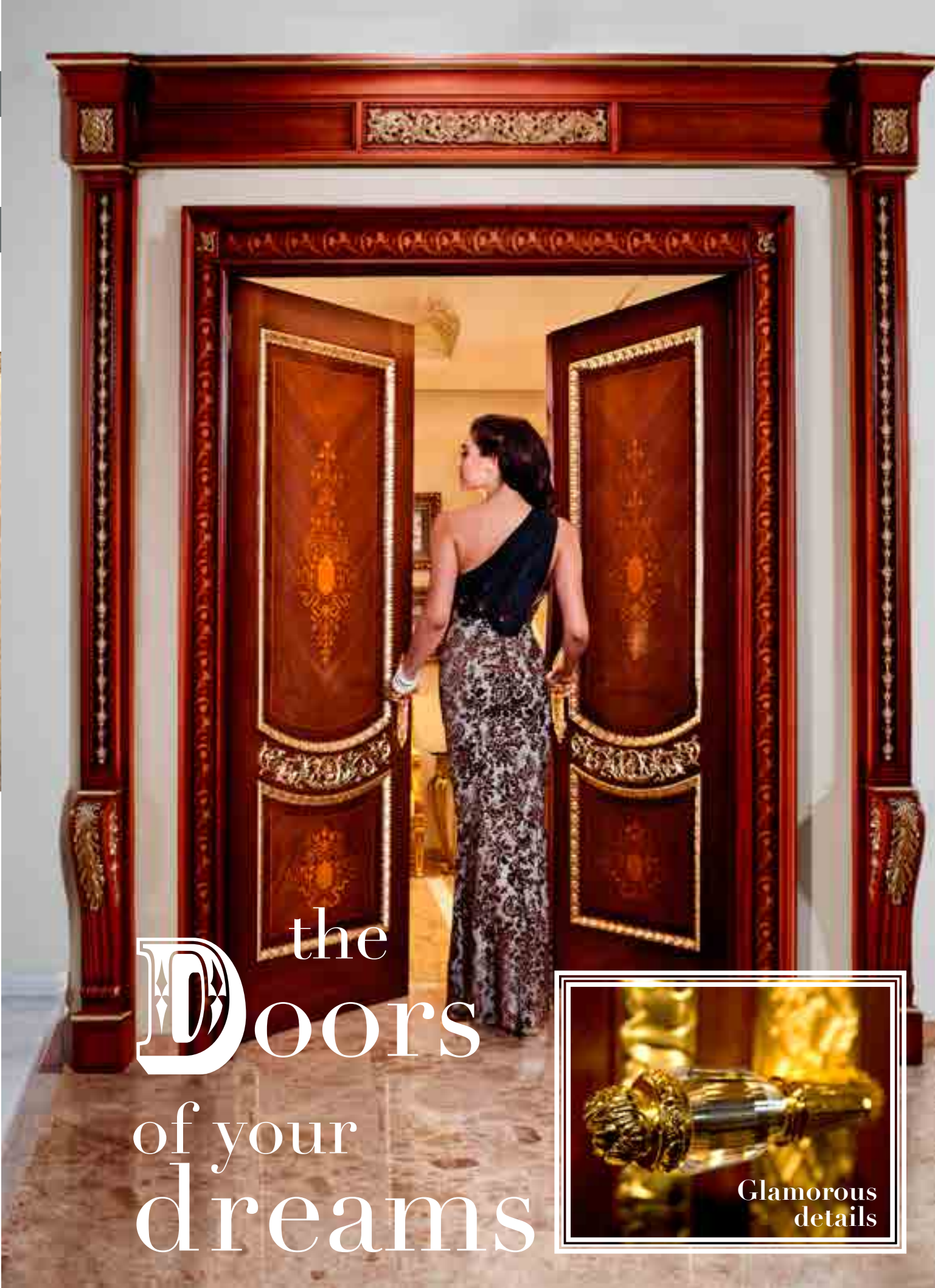
Historically doors take you to the entrance of many palaces as the *Hermitage* for example one of the few original conserved that can be visited.



Mod. PARIS door.



The door VENECIA of the 9000 collection is one of the most exclusive. It is made from olive wood, Swarovski decoration, gold plated round rings with marquetry, and all the edges made by solid wood. It is also sound proof. So is a mix of tradition with innovation systems that makes this doors so exclusive.



the
Doors
of your
dreams



Glamorous
details



Details of the Florencia White Model : made with best quality white lacquer and handmade gold leaf painting.



The Florence collection was born when Mr Florence was in Tuscany with his wife. Walking on the capital city of the renaissance he saw one of his favorite doors. He stopped and marked a drawing. Once back in Valencia he ordered to Don Juan Salvador Chulvi to make the same marquetry design. The second option was the same model ,white lacquered with same decoration(gold leaf painted). One of the actual most popular model.



Details of the Florencia Nogal: all solid wood edges , marquetry of walnut natural leave with wood curved decoration and all leaf gold painted.



Details of the Paris Nogal Model : made with curved wood handmade pieces and painted with gold leaf. The handles are gold plated.



Details of Valencia 24k white version. All solid wood edges , handmade marquetry and sycamore also used . The front circle decoration all curved wood made and gold leaf painted.



Their **doors**
and panels ba-
sed on each
client taste.



Puerta Mod. 24K



Panelado Mod. Paris

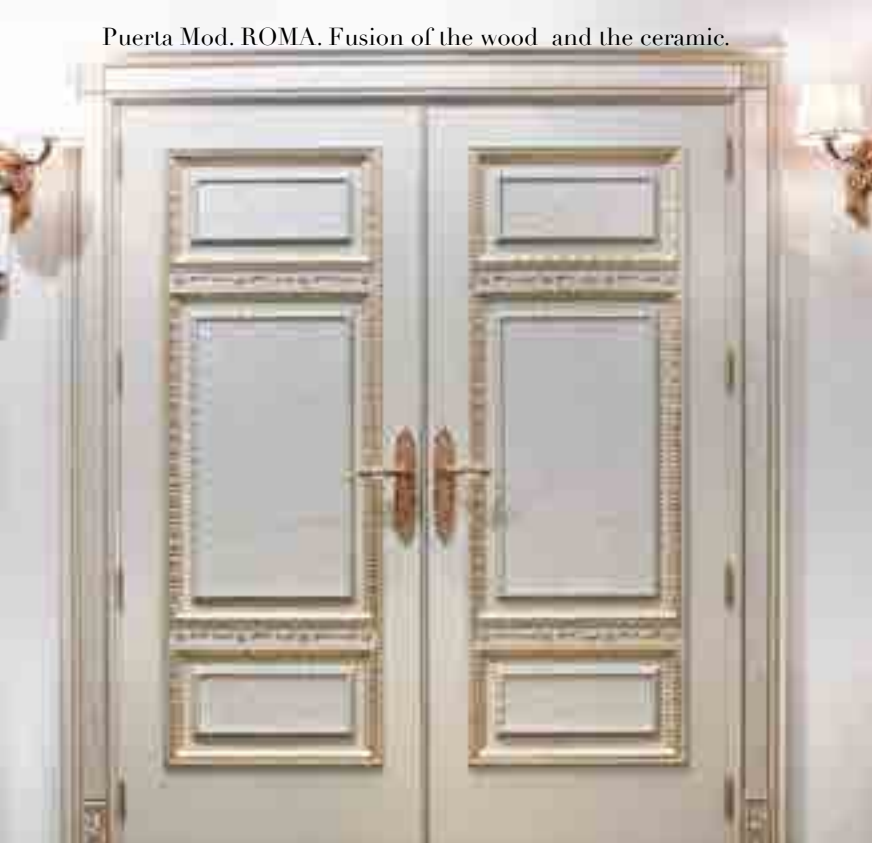


Paris model was dedi-
cated to one of the most
important palaces of the
world. The “Versailles”.
Florencio visit was con-
centrate to the door ob-
servation. After that he
designed the actual exist-
ing one.



Puerta Mod. PARIS

All the doors and the panels are Handmade and designed by Florencio Solomando. Made by, Solid wood edges, handmade marquetery with gold leaf decorations. All handles are gold plated and in some of them are used Swarovski crystals. Security external doors are also available. All models sound proof.



Puerta Mod. ROMA. Fusion of the wood and the ceramic.

Puerta Mod. PARIS Laquered in black & white



Puerta Mod. 24K

The Valencia 24k collection was born during one of Mr. Florencios trips. While he was walking in the desert of Dubai he saw a piece of typical Arabic cloth. Based on that image together with Juan Salvador Chulvi they created the same marquetery and designed the door.





Single doors *also* **AVAILABLE**

Solomando gives us the opportunity to personalize their doors and panels based on each client taste, with a big **quantity of finishes**. Including best lacquers and decorative details such as the **Swarovski crystal bronze pieces**.



Puerta Mod. PARIS



Puerta Mod. 24K



Puerta Mod. FLORENCIA



Puerta Mod. FLORENCIA



Puerta Mod. 24K

The factory give you also the possibility to put the **emblems or initial of important families** using the marquetry on each model. The extra wood curved external structure made by solid wood and **gold leaf** painted as an accessory gives a more **majestic image** of the Solomando door models.

Made by
Solid wood edges
handmade marquetry
with **gold leaf** decorations.



Puerta Mod. PARIS





Mod. PARIS chair.
Mod. 4025-bñ mirror.
Mod. 2019-bñ bath furniture.

Mod.Frances/ double sink with lacquered finish with gold leaf handmade decorations.



MOD.2042 - BÑ Bath furniture.

Those types of bath collections are made from natural wood leaves , handmade marquetry and gold leaf decorations. The fittings are all gold plated and some



MOD.4016 - BÑ Bath furniture
MOD.4017 - BÑ Mirror

of them have Swarovski crystals on it. Great selection of Spanish and Italian marbles with top Spanish quality sanitary complements. In all of them is used a water proof protection lacquered.



MOD.2048 - BÑ Bath furniture
MOD.2038 - BÑ Mirror



MOD.2039- BÑ Mirror
MOD.2061- BÑ Bath furniture



MOD. 6133-BÑ Bath Furniture MOD. 6134-BÑ Mirror
MOD. 6135- BÑ Small banquette MOD. 6136-BÑ Bath showcase

Unique Pieces that offer good construction feeling with handmade finishes. All of them are created with special care based on the inspiration and collaboration between the design team and Mr Florencio Solomando itself. The mix of all those factors makes the bathroom furniture of MUEBLES SOLOMANDO an excellent CHOICE.



MOD.2049- BÑ Mirror

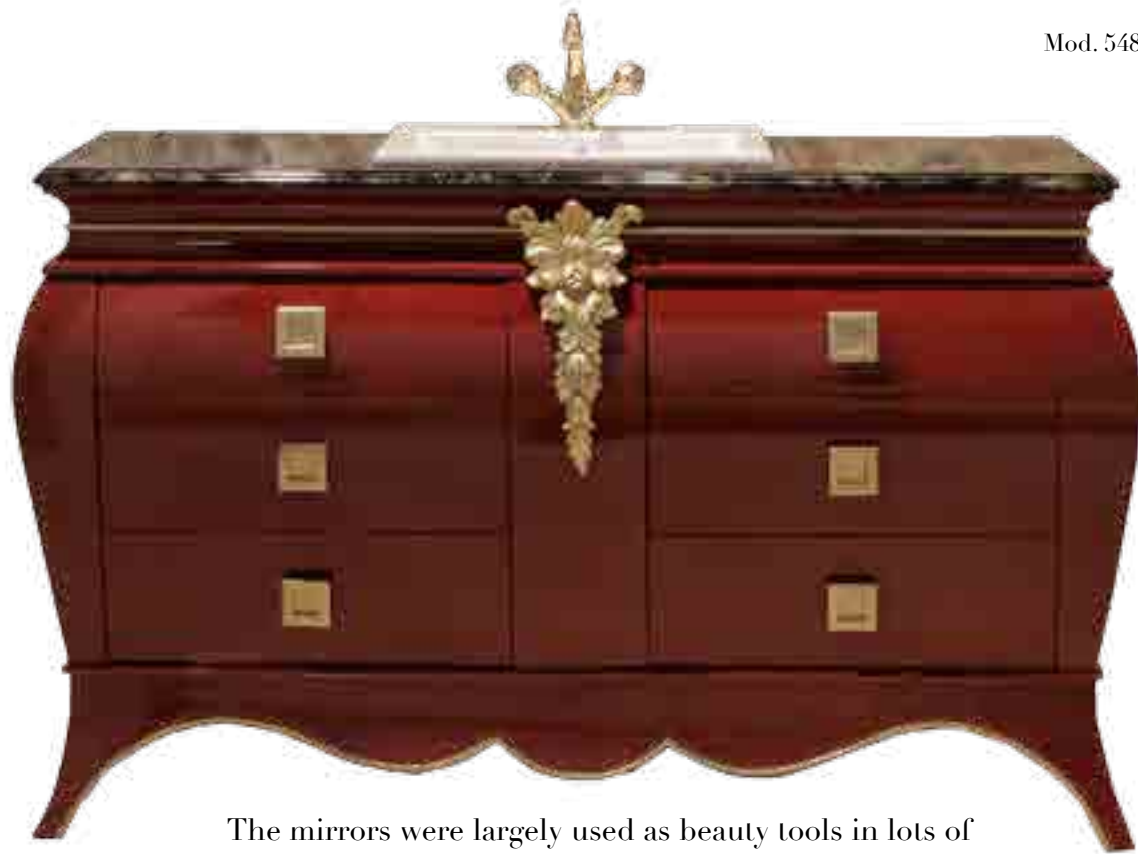


When
the
natural
is the
luxury

We can enjoy *sweet moments* and great comfort on a daily basis, inventing a *magical reality.*

MOD.6134- BÑ Mirror
MOD.6133- BÑ Bath furniture
MOD.6135- BÑ small banquette

Mod. 548-BÑ



The mirrors were largely used as beauty tools in lots of civilizations such as: the Egyptians , the Greek, the Roman , and the Etruscan. They were consolidated during the time of the Florentine Renaissance .



Mod. 2047-BÑ



Mod. 4039-BÑ



Mod. 4024-BÑ

At the end of the 17th century Venetian glass factories achieved to build large mirrors and since then are used as decorative items in the rooms and bathrooms of exclusive places all over the world.



Bath furniture
Mod. 4020-BÑ
Mirror Mo. 4021- BÑ

Colección
FRANCESA



Mod.910-BÑ



MOD.904- BÑ Bath furniture
MOD.903 - MA Mirror



MOD.902- BÑ Bath furniture
MOD.901 - MA Mirror



MOD.906- BÑ Bath furniture
MOD.907 - MA Mirror

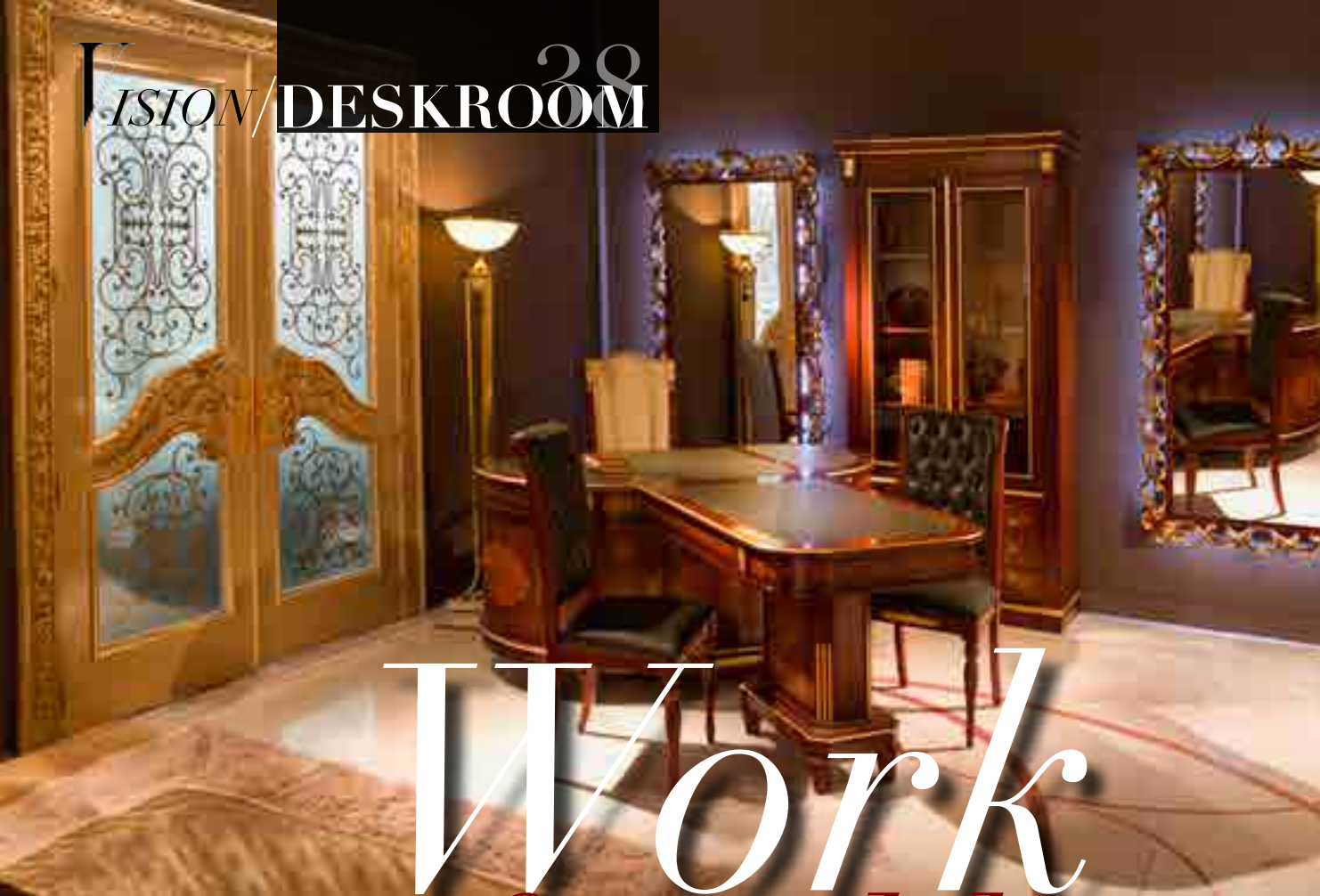


MOD.2040- BÑ Bath furniture
MOD.900 - MA Mirror



MOD.909- BÑ Bath furniture

Unique Pieces that offer good construction feeling with handmade finishes. All of them are created with special care based on the inspiration and collaboration between the design team and Mr Florencio Solomando itself. The mix of all those factors makes the bathroom furniture of MUEBLES SOLOMANDO an excellent CHOICE.



Work comfortably



MOD. 961 Office table. MOD. 963 Armchair.
MOD. 965-C Bookcase MOD. 962 Swivel chair



MOD. 616-BO Office table.
MOD. 6127-BO Armchair.
MOD. 6130-BO Bookcase
MOD. 6129-BO Swivel chair



Status COLECCION FRANCESA



MOD. 619 Office table.
MOD. 620 Chair.
MOD. 655-C Bookcase
MOD. 2024-61 Swivel chair



NATURAL *life*

The perfect combination of unique spaces with decoration is inspired by the refined cultures and centuries of decoration history. It adapts very well to the modern home and is practical due to the newest finishes and materials.

MOD. 4011 Dining table, MOD. 4013 Armchair, MOD. 4010 Cupboard
MOD. 4012 Chair, MOD. 4010-M Mirror



MOD. 3825 Dining table.
MOD. 2824-S Armchair.
MOD. 2819 Cupboard.
MOD. 2824-S Chair.
MOD. 3826 Mirror.
MOD. 2806-VF Pedestal table.

Chic black



MOD. 2830 Bar table.
MOD. 2803 Showcase.
MOD. 2803-V3 Showcase.
MOD. 2046-NP Bar stool.
MOD. 4029-NP Bar stool (beige).

White/Gold heaven



MOD. 4811 Dining table.
MOD. 4813 Armchair.
MOD. 4810 Cupboard.
MOD. 4812 Chair.
MOD. 4810-M Mirror.
MOD. 4805 Showcase.

VISION/ **SOFA** 46

inspiration &
TRADITIONS
AS *philosophy*

MOD. 900-BN Console.
MOD. 800 Armchair.
MOD. 905-MA Mirror.





Chester Chester Chester as a lifestyle

MOD. S802 Sofa.
MOD. S800 Armchair.



VISION/SOFAS 50

MOD. 5101Sofa.



MOD. 5201Sofa.



MOD. 5301 Sofa.



MOD. 5600 Armchair.
MOD. 5602 Sofa.



MOD. 5401Sofa.



MOD. 5702 Sofa.



MOD. 5102-I Sofa.



MOD. 5500 Armchair.
MOD. 5502 Sofa.



*details
and
variety
as a
essencial
part of
brand*



MOD. 6152 Tea Lounge



MOD. 6147 Tea Lounge

*tea*room



MOD. 6124

SOFA BED



a PLACE to BE



MOD. 3514-PN Canopy bed.
MOD. 2503-SP Chair.
MOD. 3512-PQ Night stand.
MOD. 3516-LI Module Bedroom





MOD. 3514-Po Bed.
MOD. 3512-PO Night stand.



MOD. 4531 Bed.
MOD. 4532 Night stand.
MOD. Florencia Door.



The majestic of the spaces
created by *Solomando*,
transforms rest into pleasure.



MOD. 6107 Bed.
MOD. 6112 Dressing console.
MOD. 6108 Night stand.
MOD. 6112-MA Mirror.

feeling *like* an illusion

IMAGINE AN ILLUSION



MOD. 781 Headboard.
MOD. 782 Nigh stand.
MOD. 783 Comode.
MOD. 784 Mirror.



MOD. 755 Headboard.
MOD. 758 Nigh stand.



MOD. 785 Bed.
MOD. 786 Nigh stand.



Luxury Comfort

The *unique* style mixed with the *personalization* is the best way to leave the house always on a *good mood*.

The Dress rooms are made by various parts in order to achieve best organization of all type of clothing. Shoe keeper, automatic bar hangers for



French Collection



Dressroom Mod.24K

coats, suits and formal dresses, drawers for all accessories and underwear. Another essential element is the correct location of the mirror where the main activity is developed and that determines the distribution of all the other furniture composition.





Mod. 2040-BÑ



Mod. 903-MA

All mirrors are made from solid curved wood. Gold leaf painted and min crystal used a 5mm one. All fittings are gold leaf plated and some of them combined with Swarovski crystals.



Mod. 4025-BÑ



Mod.905-MA



Mod.4030-BÑ



Mod. 2048-BÑ



Mod.2054-BÑ

MOD. 2040-MA Mirror.
MOD. 900-BÑ Bath furniture.



VIP/ GUESS LIST 66



For solomando receiving their clients is same as receiving best friends, Their celebrations and VIP parties are always based on the special friendly treatment that all the stuff can give and the excellent and refined presentations.





Evoque la elegancia de los momentos mas sofisticados sin salir de su hogar.

Complemente este magazine en www.muebles-solomando.com

CONTACT WITH THE COMPANY

Pol. Ind. L'Alter

Carrer del Fusters, Nave 13

Email: info@muebles-solomando.com

Teléfono: +34961240912

Fax: +34961240667

www.solomando-muebles.com